



The software that enhances customer relationships in food stores



SDP Robinson food

A liable cash register is a must for each food store. But a cash register can be a lot more. With SDP Robinson food it is also a means of communicating with your customers. Efficient, modern and user-friendly.

Reliability

Cash registers breaking down on a crowded Saturday afternoon are your worst possible nightmare. Especially during peak hours nothing may go wrong. You want your operating system to be liable and above all stable. SDP Robinson food has proven its reliability with over 2,000 cash registers. This large experience guarantees the thoroughness you can expect.

Customized cash registers

You can determine the entire look & feel of all of your cash registers. SDP Robinson food offers you lots more freedom than only the choice of the colour of the keys. You can configure which functionalities are visible, where on the screen the buttons are displayed and how large the keys are.



Since there are no superfluous functions visible on the screen, your staff will easily master the use of the cash register. Also serving your customers will be a lot faster.

On paper

You can print the necessary documents with the layout you have set directly from the cash register. You can easily customize the layouts of all documents.

The following documents have been provided for in the program by default:

- Receipts
- Invoices
- Empties' vouchers

You decide which documents can be created on the cash register. But they have been provided for by default, so it will

not be necessary to buy additional software modules in the event you should add documents.

You can even include own recipes or wine tips on the customer receipts. A tiny effort in order to offer your customers an additional service that will be highly appreciated.

Communication

Customer relationship management is almost just as important as the products you sell. SDP Robinson food provides you with the aims for successful communication.

- The cash register can be connected with an additional customer display. This display enables the customer to follow every article price on the receipt at the checkout. The open communication will be highly appreciated.
- Or a multimedia display can highlight promotions and actions. Is minced meat on sale? Or has the game season started? The linked media display informs your customers in an appealing way.



Correctly priced

It is obvious that, at the checkout, correct prices are to be charged. But the application can also be linked with electronic shelf labels. Electronic pricing guarantees prices always to be correct, without having to change prices manually every time an article is on sale or changes price.





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Also information scanners showing the product description as well as the correct price, are compatible.

Sanitary and correct



You can choose between different types of payment terminals. The cash registers can be connected with both Atos Origin ("Banksys") and Cardfon.

But also devices such as Glory or Gunnebo can be used as automatic payment terminal. The customer deposits the money in a separate payment device (containing a safe

deposit box). The machine gives correct change down to the penny. At the end of the day the totals are always correct. Furthermore these payment terminals are extremely sanitary. The counter-assistant no longer needs to come into contact with bank notes or coins. This makes automatic payment terminals very popular in food stores.

Weighed and approved

The Robinson food scales can do so much more than just weighing food.

- They can be linked with customer displays showing recipes, promotions,



actions, etc. These displays inform the customers and ease the waiting in a pleasant way.

- Handy: there is no need for a separate device displaying the number that is being served. This number can be integrated on the scale display.
- The scales can work in floating service.
- The scales are provided with a handy touch screen.
- In addition they can be used as separate checkout points during peak hours.
- Pre-pack tickets can easily be printed on the scales and can even include the ingredient list, composition, price and shelf life date.

Vending machines

With SDP Robinson food a TOMRA (empties machine) or Vensafe (cigarette vending machine) can be integrated. They are perfectly compatible with your cash registers. This way these vending machines can save you lots of work and thus time.

Invisible force

SDP Robinson food does not only improve communication with your customers, it is the silent force behind your store organisation. It will help you with:

- Article management: Well-organised, structured management of all information on each article. This way you can manage your articles. Batches of different lists and poorly organized groups are things of the past.
- Stock management: You know at any time what is in stock and what needs to be ordered without having to make inventories in your store.
- Price management: You can put articles on sale or grant promotional reductions. Thanks to SDP Robinson food these commercial actions are no longer time-consuming.
- The software creates monthly invoices for your professional customers.

Want to know more?

Do not hesitate to contact us for further information. We will be glad to come over for a demonstration. Together we will find the most profitable solution for your food store.

The names and related logos referred to in the example illustrations are merely fictitious and have no intention of referring to any existing organisations or products.

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