



SDP Robinson dataverde

The business software for green fingers



SDP Robinson dataverde is a powerful business solution developed specifically for the green sector: plant and tree nurseries, garden centres, greenery wholesalers and florists. Not only you will be able to work more efficiently, but you will increase customer satisfaction thanks to its unique labelling possibilities, the integrated picture database and your own on-line catalogue. Shortly, with SDP Robinson dataverde your sales results will improve while keeping the return of your activities under control.

Time-saving labelling module—

With SDP Robinson dataverde you can easily create all kinds of labels, with your company logo, plant care symbols, bar codes, colour pictures of the article, etc. The labels can be designed and provided with contents to your own taste and needs. This way you create in no time self tie, adhesive, stick-in or wood labels from your own article management file. Labels can be printed in the language of your choice with the corresponding plant description, price and bar code.

Integrated plant and picture database—

SDP Robinson dataverde provides far more than software alone: besides a plant database consisting of over 16,000 plant species with their corresponding characteristics, you also have access to a picture database of no less than 5,500 unique pictures of perennials, roses, azaleas, conifers, shrubs and indoor plants. You can also easily link your own pictures to the articles.

Dynamic EPOS system—

The extensive EPOS module with scanning simplifies your sales process and permits several users on one and the same EPOS system. In addition, the system offers various possibilities for loyalty cards with point systems, loyalty reductions or direct discounts at the next purchase. The staff members are identified by means of a badge. From the EPOS module orders can be composed, invoices can be created and actions, promotions or quantity discounts can be processed.

Efficient administration—

With SDP Robinson dataverde you have a complete address management programme at your disposal to raise invoices, credit notes, quotations and delivery notes, follow up payments, compose pick lists and manage your stock correctly. All this is directly linked with Excel and Outlook and all documents can be printed, mailed or faxed. Nurseries and garden centres with one or more than one computer in their networks can follow up reservations with suppliers and customers, compose article sets and link this module with their production program.

On-line catalogue—

Your article range can easily be exported to a catalogue on your website - directly from your article management file - so your customers can order on-line. In addition, nurseries have the possibility to create digital catalogues to be consulted by their colleagues. If required, SDP makes a professional website linked with your article management file in SDP Robinson dataverde.

Peripherals and labels—

Besides software, SDP also offers all possible hardware peripherals such as thermal transfer printers, colour laser printers, scanners, cash drawers, ticket printers, identification systems and so on. Also all kinds of UV and water-resistant labels are available such as adhesive labels, hang and pot labels, wood labels, wreath ribbons, special labels for colour laser printers,



Information kiosks for garden centres

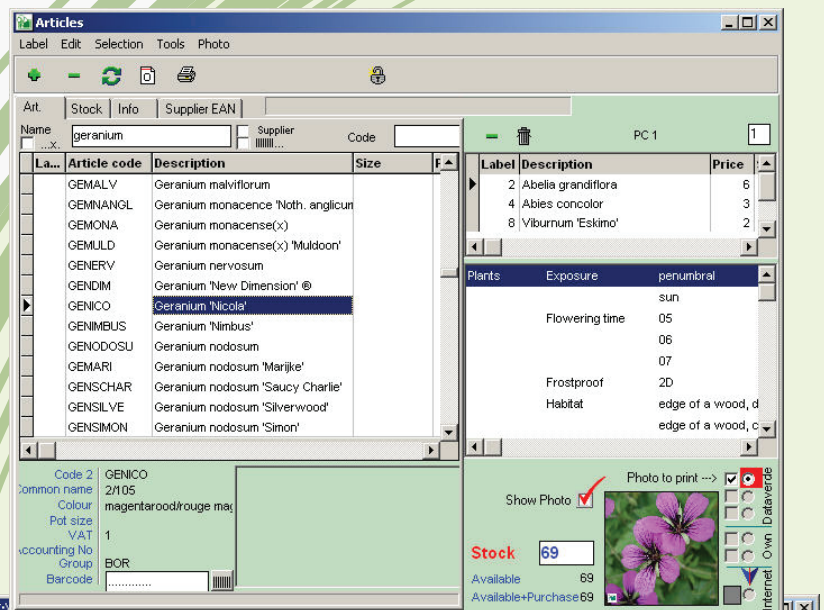
— Providing information to customers can be very time-consuming. Moreover many staff members do not always have accurate article knowledge. By means of an information desk the customer can look up information by himself on the basis of plant characteristics or bar codes. Furthermore the client can print this information or request to send it to his own e-mail address. He can indicate whether he would like to receive newsletters to be informed on certain subjects in which he is interested.

Hand-held scanners

 — Wireless hand-held scanners can be used to make registrations off-line, such as taking orders with customers and suppliers, inventory control, registering trash, theft or breakage, checking orders or ordering labels. Nurseries can send lists of flowering plants to their customers effortlessly. These scanners can be used off-line which means that the scanner registers the data and sends it to the server to be synchronised later on. But it is also possible to use the scanners directly on-line.

Operating media displays

— Articles sold at a discount or promotions can be linked with photos in order to be displayed on large screens at the cash desk or in the shop to attract the customer's attention in an animated and visual way.



Want to know more?

Please do not hesitate to contact us for further information or request a demonstration. Together we will find the most profitable solution for your business.



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