



**SDP** *The solution for your do-it-yourself shop*  
**SDP Robinson do-IT**



SDP Robinson do-IT has been specifically developed for the DIY sector, for small as well as large do-it-yourself shops. This product sheet features the main and most frequently used functionalities. Only part of the functionalities is mentioned and we will be glad to discuss what SDP Robinson can do for you.

**Check this out!**

- **User-friendly:**The cash registers are very easy to use. There is no need to be an expert in computers. Also temporary employees or working students will quickly master the functionalities of the cash register.
- **All documents:**All kinds of documents can be generated at the cash register:
  - o Quotes
  - o Invoices
  - o Dispatch notes
 This will save you lots of administrative work at night after closing hours.
- **Loyalty cards:**Loyal customers can be granted discounts by means of trading points, loyalty discounts or vouchers for the next purchase. Using SDP Robinson do-IT this will not be an administrative burden, but a means to improve customer loyalty.

- **Purchase groups:**There are even more advantages for members of purchase groups! Members do not have to enter articles anymore. There is one centralized article database from which each member can copy articles individually.
- The system traces each order at any time so you always know the status of each customer purchase order.
- **Stock:**You maintain a clear overview of all articles in stock and articles that need to be re-ordered.

**Hand-held scanners**

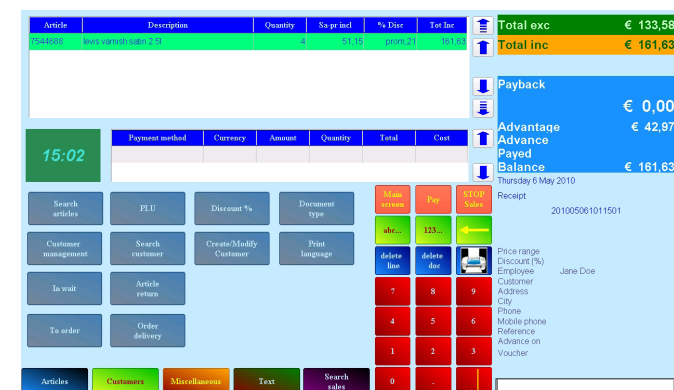
Wireless hand-held scanners come in very handy in do-it-yourself shops. They can be used to register sales order arrivals, to create labels and to place sales orders with suppliers. Even taking stock is possible during opening hours! The articles sold during inventory, are simply added to the total of scanned articles. This way the stock is always correct and there is no need to close the shop during stocktaking.



**Clarity**

Thanks to SDP Robinson do-IT you have all information on what is happening in your shop: bestsellers, turnout per salesman, available stock and the like. This way you can jump on the bandwagon and increase sales per m<sup>2</sup> of surface.

When using the SDP accounting software, all invoices are automatically booked. This way payments can be easily observed. And not in the least: no need for double input of data! Less useless work and thus lower error rate!



**Efficient**

- You can easily operate with different units. SDP Robinson do-IT can smoothly process sales per square metre as well as per bundle. Or sales per pallet or per roll (for insulants for example).





The solution for your do-it-yourself shop

# SDP Robinson do-IT



## Electronic shelf labels

Are you tired of changing price labels manually? Do price discussions at the checkout chase customers away? These situations can be avoided by using electronic shelf labels which always price articles correctly. These labels are linked to the SDP Robinson do-IT application. Prices can be adjusted with a simple mouse click and promotional prices can be easily and quickly applied.



## Online

You can opt for a website that is directly linked to your article database. This way your customers can consult your assortment and prices and place orders day and night. All online orders are processed automatically in SDP Robinson do-IT which saves you lots of time.

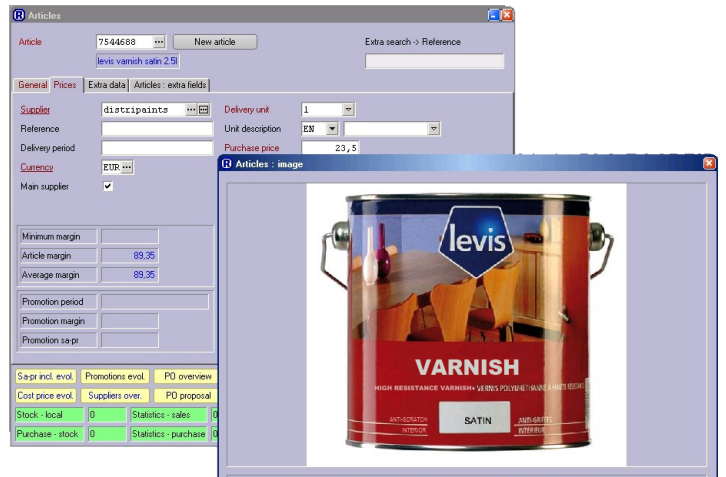
## Media displays

With SDP Solutions display-IT article images and possible promotional prices can be displayed on large media displays at the checkout counter or in the shop. The perfect solution to highlight your articles. But you can also focus the customer's attention on new articles, opening hours, vacancies, holidays, special actions or events. Finally, movies on the use or purpose of certain articles can be displayed.



## In practice

Practice is the best test for software applications. SDP Robinson do-IT has an extensive list of references. The best evidence are the numerous shops that have been satisfied customers for over 20 years.



## Advantages:

- Efficient administration: no double input
- Especially developed for do-it-yourself shops
  - No useless functionalities
  - You will find all the functionalities you need in SDP Robinson do-IT.
- Numerous references, many years of experience

## Want to know more?

**Do not hesitate to contact us for further information. We will be glad to come over for a demonstration. Together we will find the most profitable solution for your company.**

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